THE NSAA MARKETING AND SALES GUIDE

The NSAA has many different ways that they get wildcash from an example is gum selling (which is also a branch in the NSAA). Newer members of the NSAA get stumped on how to make sales for the NSAA but it’s very easy all you need is anything you want to sell and a customer willing to buy. There are many types of marketing in the NSAA today we will talk to you about these strategies and tell you all the Pros and all the Cons.

***Marketing strategy*** *1: Scavenger- a scavenger in the NSAA is the easiest*

*way to get wildcash. This method involves in the user looking around in any place or area and finding wildcash/stuff to sell.*

***PROS***:

-this method is easy and very fast

-you can find wildcash when your not trying to sell

-saves lots of time

-can even help you find rare stuff to sell

***CONS***

-Takes some luck to find stuff like wildcash on the ground

-Not everything on the ground will be useful

-takes time to find.

***Marketing strategy 2-*** *Gum seller: A gum seller is a person who finds gum, or buys it using real money/wildcash then sells it to people for a certain amount of wildcash.*

***PROS***

-A lot of students like gum and are willing to buy

-gets attention easily

-you can sell gum sticks for 3 wildcash an make A LOT compared to other methods

***CONS***

-Gum is hard to find

-Buying gum takes wildcash/Money and if it costs you more than what you made from it, it won’t work

-There is currently a lot of competition with this method

-Many people can steal it ahem\* Tristian ahem\*

**Marketing strategy 3: Buy low Sell high -** *this method is by far the best method to get wildcash easily but requires you to use a bit of trickery.*

***PROS***

-Can get you a lot of wildcash without you having to do much work

-doesn’t take time

-you can always find different stuff on the menu

-very useful when you don’t want to do work getting something and then selling it.

***CONS***

-You have to make sure people don’t know your selling it for a higher price than normal

-Competition is very high here as well

-A lot of people don’t like buying high price things

-Can fail and decrease your wildcash inventory

**Marketing strategy 4- pencil seller:** *this method requires you to buy or find pencils and sell them (includes mechanical pencils and other) this method is for scavengers who find too many pencils and not other stuff.*

***PROS***

-this method is good for people who have more pencils then you need

-Pencils are a popular item and if somebody refuses to buy the pencil tell them they can keep it forever (works a lot better on people like Fernando who loses pencils

-steady flow of wildcash

-it is fun finding and selling pencils

***CONS***

-some people will just borrow pencils instead

-the wildcash is pretty low

**Marketing strategy 5:soul seller/ artwork seller:***not much is known about this method so there are no pros or cons I know of. But this method involves buying people’s souls and then selling them or you can sell your own soul.*

*The artworks seller is a person who sells art works but really you need to be a good artist which I am not so people won’t buy from me and I have not tried this method.*

**Method 6: E**